

Privacy Policy

1. This “maizeanalytics.com” website (the “Site”) is owned and operated by Maize Analytics LLC (“Maize”, “us”, “we”, “our”). Maize has created this Privacy Policy to demonstrate its commitment to user privacy and online data security, and to communicate its online information gathering, use and dissemination practices for users of this Site. We encourage users to take time to read and understand this Privacy Policy, and to contact us if you have any questions or concerns with this Privacy Policy or anything you see or experience on this Site. This Privacy Policy is incorporated into and subject to the terms of the “Terms of Use” for this Site.
2. This Privacy Policy will discuss our policy about the collection, maintenance, use, disclosure, and security of Identifiable Information and Aggregate Information obtained from users of the Site.
3. Maize collects two types of information about users: Identifiable Information and Aggregate Information.
 - (a) “Identifiable Information” means a user’s name, address, e-mail address, telephone number, financial information or any other information that can be used to contact an individual, or which is identifiable of a specific individual.
 - (b) “Aggregate Information” means information about how many users access the Site on a daily basis, traffic patterns, usage patters, survey information and the like.
4. Identifiable Information is collected when users voluntarily opt-in to becoming registered users, receive information, or use communication services on the Maize Site.
5. Maize collects Aggregate Information about activities that take place on this Site by tracking Internet Protocol (IP) addresses. An IP address is a number that is automatically assigned to your computer whenever you surf the Web. The computers that deliver the Web pages to you automatically identify your computer by its IP address. When you request a page from this Site, our servers log (or record) your IP address. When you visit this Site, we automatically record the name of the domain from which you accessed the site and the type of client computer and type of Web browser that you use. If you got to this Site by means of a link from another site, our computers will note the fact that you came to us from that linked site.
6. Maize shall use your Identifiable Information only in association with its operation and administration of the Site and its communications with you. Maize shall maintain the confidentiality of your Identifiable Information in the same manner in which it protects its own confidential information of like kind, but in no event shall Maize take less than reasonable precautions to prevent the unauthorized disclosure or use of your Identifiable Information. Under no circumstances should users upload or otherwise provide Personal Health Information through the Site.
7. Maize may disclose your Identifiable Information to its employees and contractors on a need to know basis provided that such employees and contractors have confidentiality obligations to Maize. Maize may also disclose your Identifiable Information as required by applicable

law or pursuant to a subpoena, order and/or request of a court or other governmental, legislative or regulatory body. Lastly, Maize may modify your Identifiable Information such that it is not identifiable as yours, and Maize may store, analyze, manipulate, aggregate, display, disclose, distribute, retain and otherwise use such unidentifiable information without restriction.

8. Maize may share Aggregate Information with third parties for advertising, promotional and other purposes.
9. Maize's obligations under this Privacy Policy do not apply to any information or data that: (a) is or becomes entirely in the public domain; (b) was known to Maize prior to its access to the information or data; (c) received lawfully from a third party through no breach of any obligation of confidentiality owed to you; and/or (d) created by Maize independently of its access to or use of your Identifiable Information.
10. The information collected by Maize may be used to send you information about Maize related opportunities and other related communications. We may also use this information to make offers to you and to help us further develop this Site and/or proactively tailor this Site to your interests.
11. You have the option to opt out of providing certain information or data, from being contacted by or receiving information from Maize, and/or strategic partners, and to choose how Maize uses your information and data. If you prefer not to receive information from us, please let us know by sending us an email at info [at] maizeanalytics [dot] com. Please be sure to include your name, e-mail address, any desired message and be certain to reference UNSUBSCRIBE in the subject line of your e-mail message. We will attempt to facilitate your request as quickly as possible but caution you that such requests may take up to one (1) week to become effective.
12. You may review, update and correct your Identifiable Information by editing your Account Information.
13. Subject to the terms of this Privacy Policy, Maize will return your Identifiable Information, and all copies thereof, within a reasonable time after your request. However, Maize may retain one (1) copy of all of your Identifiable Information solely for its own record keeping purposes. Maize will have no obligation or responsibility to return or provide any unidentifiable information to you.
14. The security of this Site, and of the servers and other computer equipment used to bring you this Site, is a high priority of Maize. We maintain this Site and all associated data with technical, administrative, and physical safeguards to protect against loss, unauthorized access, destruction, misuse, modification, and improper disclosure. We follow industry-proven security procedures such as encrypted administrative communication, restricted access to underlying machines, and firewalls at network access points. No computer system or information can ever be fully protected against every possible hazard. But Maize is committed to providing reasonable and appropriate security controls to protect this Site and its information against foreseeable hazards.

15. Maize may use "cookies" to record information. A cookie is a small data file that Web sites store on your hard drive when you visit them. Cookies allow us to measure activity on this Site and to improve user experience by remembering your passwords and viewing preferences. Cookies allow us to determine which areas and features of this Site are most popular by measuring user activity. This information allows us to make improvements and updates to improve your Maize experience. Maize does not use cookies to retrieve any information from your computer.
16. Your Web browser should allow you to accept all cookies, reject all cookies or warn you before it accepts a cookie, so that you can decide whether to accept or reject a cookie generated by a visit to this Site. If you prefer, you may set your browser to refuse cookies or to alert you when cookies are being sent. However, some parts of this Site (i.e. shopping, contest and game areas) may not function properly if you choose not to accept cookies. If you are concerned that you might have created a cookie in a previous visit, you can view whatever cookies are already stored on your hard drive by accessing your computer's cookie file. In Windows 95 or higher, click on "Start" and then "Find" and type in "Cookies". If you see a cookie from us or anyone else that you are not comfortable with, you can delete it by clicking on that icon and hitting your "Delete" key.
17. Maize is committed to complying fully with the Children's Online Privacy Protection Act. Accordingly, if you are under the age of 13, you are not authorized to provide us with Identifiable Information, and we will not use any such information in our database or other data collection activities. We appreciate your cooperation with this federally mandated requirement.
18. Questions, comments or complaints regarding this Privacy Policy and/or this Site should be directed to Maize's Privacy Administrator by e-mailing such questions, comments or complaints to info [at] maizeanalytics [dot] com.
19. We use Hypertext Transfer Protocol Secure (HTTPS) to ensure secure internet connections, however, no transmission of data over the Internet is guaranteed to be completely secure. It may be possible for third parties not under the control of Maize to intercept or access transmissions or private communications unlawfully. While we strive to protect your personal information, Maize cannot ensure or warrant the security of any information you transmit to us. Any such transmission is done at your own risk.
20. Maize reserves the right to change the terms and conditions of this Privacy Policy at any time in its sole discretion. Maize will provide notification of any change by posting the change on this Site. You are responsible for regularly reviewing this Privacy Policy and all such changes. Continued use of the Site after any such changes have been posted shall constitute your agreement to such changes.